



Mission Leaders Conference

**INNOVATE**

2021



DALLAS,  
TEXAS

**Sep 22-24**

# SPONSORSHIP OPPORTUNITIES



Find all details for sponsorship opportunities at [MissioNexus.org/sponsorship](https://MissioNexus.org/sponsorship)



# MAKE YOUR BRAND STAND OUT

The Mission Leaders Conference is the largest gathering of church and mission agency leaders in North America. Sponsorship with us will give you the opportunity to display who you are, what you do, and how you can help missions and churches enhance what they do.

Sponsorship opportunities are likely to sell out, so get in while you can! Send an email to [Events@MissioNexus.org](mailto:Events@MissioNexus.org) to learn more.

Discover more details about the benefits and options for each sponsorship online at [MissioNexus.org/sponsorship](https://MissioNexus.org/sponsorship).

To guarantee your listing in the print program and conference app, purchase must be made by June 25, 2021. Otherwise, you will only be listed in the conference app.

#### Here is what our attendees are saying about this conference:

“I love this conference!”

“I have been/will be encouraging other ministry colleagues to attend next year.”

“Great job! Loved it! So blessed to be able to attend!”

“Look forward to next year.”

“You set the bar high for every other conference in the country.”

#### And about our exhibitors:

“Always great. Large variety of exhibits and organizations to chat with.”

“Great! I loved that table discussions and exhibitors were in the same room. I think the exhibitors complimented those attending the conference well.”

“We came home with 2 vendors that have products or services we really need. Great job!!!”

## A FEW FACTS ABOUT THE 2019 MISSION LEADERS CONFERENCE\*

- 1002 people participated in the conference
- 340 churches and organizations represented
- 15,000+ emails on event mailing list
- 88% of participants used the mobile app

340

CHURCHES AND ORGANIZATIONS

1002

PARTICIPANTS

\* These are the most recent statistics. The 2020 Mission Leaders Conference was cancelled due to COVID-19.

# Sponsor Benefits

	General Session (5)	Workshop Track (6)	C-Level Luncheons	Pre-Conference Sessions	WiFi, T-Shirts, and Mobile App	Standards of Excellence Workshops	Networking Events	Devotional Series
Investment	\$7,000	\$5,500	\$4,500	\$4,500	\$4,500	\$3,000	\$3,000	\$2,000
8'x10' booth with 6' table (\$1,600 value)	✓	✓	✓	✓	✓	✓	✓	
Complimentary registration(s)	2	1	1	1	1	1	1	1
Reduced representative registration	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to present a workshop	✓							
Two-minute video at sponsored session	✓							
Logo on event web page and emails	✓							
Name on event web page and emails		✓	✓	✓	✓	✓	✓	✓
Ad included in devotional emails								✓
Logo on sponsored session web page		✓	✓	✓				
Collateral on chairs/table		✓	✓	✓		✓	✓	
1 representative at each luncheon			✓					
Logo on display in foyer	✓	✓	✓	✓	✓	✓	✓	✓
Logo on back of event T-shirt					✓			
Logo on app web page and email notices					✓			
Full-page ad in event program (\$665 value)	✓							
Logo included in print program	✓	✓	✓	✓	✓	✓	✓	✓
Logo and description included in app	✓	✓	✓	✓	✓	✓	✓	✓
Missio Nexus membership* (\$250 value)	✓	✓	✓	✓	✓	✓	✓	✓
1-yr listing in Business Directory (\$450 value)	✓	✓						
Option to increase booth size†	✓	✓	✓	✓	✓	✓	✓	
Pick 1 Bonus Benefit (below)	✓	✓	✓	✓	✓			✓

## Bonus Benefits (Pick 1)

- Half-page print program ad
- Missio Nexus website sidebar ad (1 month)
- Business Directory Listing
- Missio Nexus membership\*

\* Missio Nexus membership for 1 year (up to 3 individuals)

† Double booth size for +\$1,400 (includes 1 complimentary rep registration)

## Exhibit Booth \$1,600

- One (1) Complimentary Registration
- Reduced Registration (member rate)
- Name in print program
- Name and description listed in mobile app
- Option to double booth size†
- Pick 1 bonus benefit

# THANK YOU

**We're excited to partner with you in our mission of catalyzing relationships, collaboration and ideas within the Great Commission community.**



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Online: [MissioNexus.org/sponsorship](https://MissioNexus.org/sponsorship)  
E-mail: [Events@MissioNexus.org](mailto:Events@MissioNexus.org)