

Using Short-term Trips to Survey Unreached People Groups

With Jeannie Marie



What if...

- *A short-term survey trip could lead to long-term engagement of an unreached people group?*



India: Where We Want to Be

Priority Peoples and Places 2019

INDIA

States and Union Territories



- 1 Rampur, Uttar Pradesh + * 2
- 2 Aligarh District, Uttar Pradesh 2
- 3 Allahabad District, Uttar Pradesh + * 2
- 4 Varanasi, Uttar Pradesh # + * 1
- 5 Magahi-speaking Muslims, Bihar # 7
- 6 Maithili-speaking Muslims, Bihar # 14
- 7 Angika-speaking Muslims, Bihar # 8
- 8 Ranchi District, Jharkland # * 1
- 9 Howra District, West Bengal # + * / 2
- 10 Malda District, West Bengal * 4
- 11 Guwahati, Assam # * 1
- 12 Hyderabad, Andhra Pradesh # + * 4
- 13 Chennai, Tamil Nadu # + * 1
- 14 Nashik District, Maharashtra 3
- 15 Aurangabad District, Maharashtra 2
- 16 Mumbai, Maharashtra # + * / 8
- 17 Mappila, (Kannur District, Kerala) * 2
- 18 Mappila, (Malappuram District, Kerala) * 6
- 19 Mappila, (Kochi District, Kerala) # * 1

Note: While many more peoples and places deserve engagement, these were prioritized by Team Leaders willing to coach a new Aspiring Team Leader into these unengaged peoples and places, that also have large populations and possible entry strategies.

Gateway Cities (launching pads)

high proximate potential
 + urban poor
 • one-page prayer profile available
 NUMBERS mean 1 team needed for every 500,000 people



- Example of Vlogs on a Survey Trip

Go to Youtube.com

Search for Twinsauce

Bangladesh playlist



Example of Instagram Photo Essay on a Trip

<https://www.instagram.com/explore/tags/mumbaiphotoessay2019/>

Follow me on Instagram @jeanniemarie



3 Keys to Believe

- God longs to reconcile every people group to Himself.
- Certain blocks of people have least access to good news: T.H.U.M.B.
- We **MUST** spend time with Jesus every day.



Seven Standards of Excellence

Be excellent!

- God-Centeredness
- Empowering Partnerships
- Mutual Design
- Comprehensive Administration
- Qualified Leadership
- Appropriate Training
- Thorough Follow-Through

www.soe.org



What is a Survey Trip?

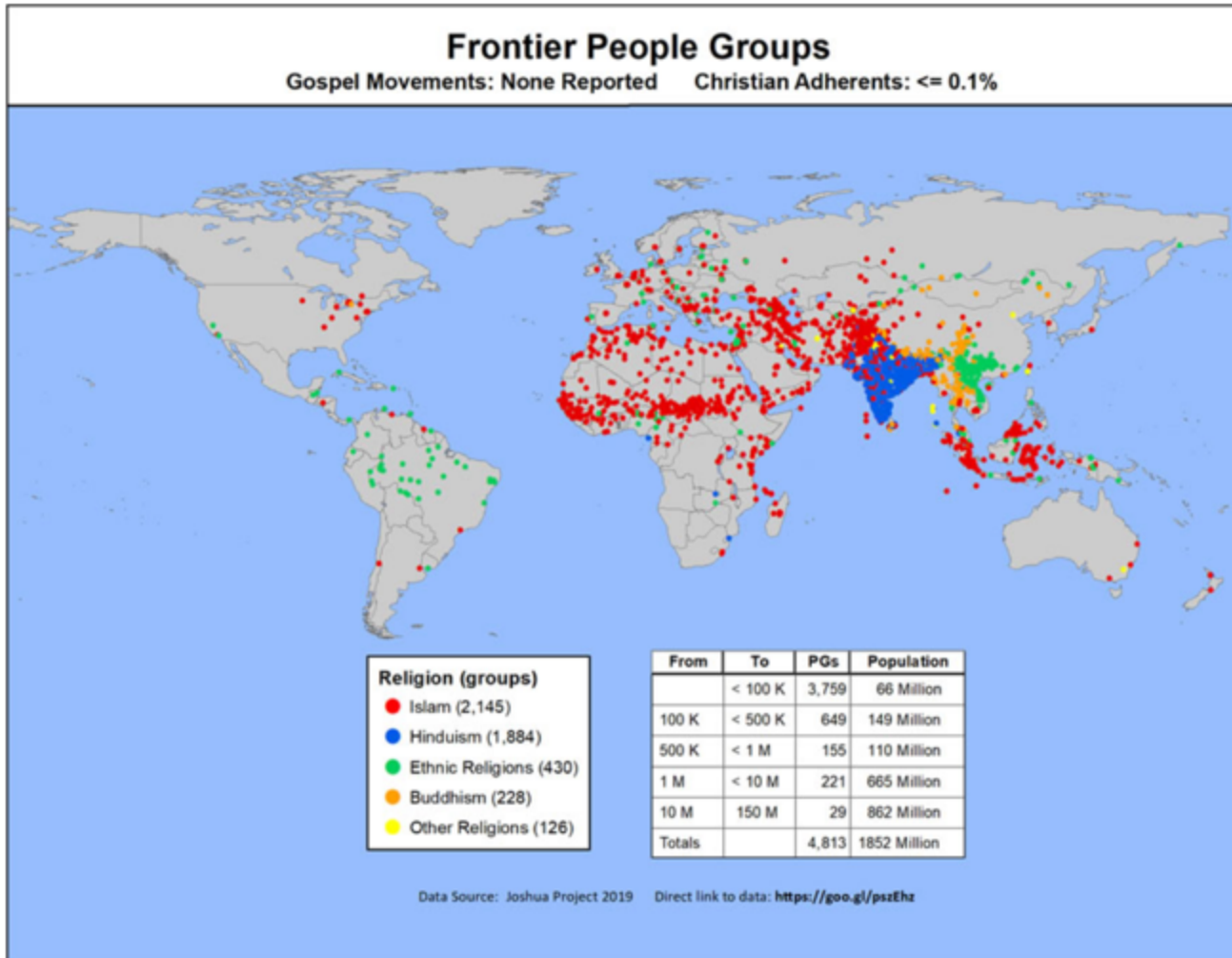
Vision Trip vs. Professional Trip vs. Survey Trip

If your goals match most of these...it's a survey trip.

- To make the unknown known
- To ask God if you could live there
- To gather courage to “break into” a place with no field workers
- To gain a welcome before someone lands long- term
- To research and learn and plan how God might want to engage those people or that place
- To envision everyday life in a place with no field workers
- To encourage more field workers to go where no field workers live
- To translate the statistics into actual names and faces
- To believe that it is possible for people to move there
- To fall in love with— and advocate for— a people loved by God



Step 1: Who (then where) should you engage long-term?



People tend to go where they know...and they don't go where they don't know, anyone. This excludes 3 billion people.

joshuaproject.net



Step 2: Who has experience with this place or people?

Learn from those who've gone before!

- www.joshuaproject.net
- Call mission agencies
- Search the internet for businesses, organizations, non-profits, faith-based groups...and call them!
- Interview anyone who's been there before.



Step 3: Who should go on the trip?

Be selective, and keep it small (3-4 people)!

- Apostolic-type surveyer with previous experience (preferably...)
- Media person
- Potential goer
- Mobilizer to carry it forward
- Translator, someone fluent in the local language
- Special niche person for identity (a kite-flyer if you're going to a city that is known for flying kites...etc).



www.growtgotest.com



Step 4: What is your identity?

Make sense to the people why you're there.

- Who are you there? Tourist, business person looking for westerners to do business there, professional looking to move your family there, ethnographer gathering cultural information.
- Remember your current profession. Be who you are.
- Have a business card, website, social media, something to show.
- Look the part, but also be modest.
- Check your social media. Be 3-D.
- Research visa options.
- PRACTICE role-playing identity answers that makes sense for whom you're speaking with.



Step 5: How can you find out more about this place or people?

Do online research! The more you know...

- Read travel blogs, travel reviews, news reports, books, photo essays, online articles, read books.
- Search for hotels, motels, places to stay on local search sites (like www.agoda.com for Asia).
- Research every possible transportation option (planes, trains, taxis, tuk tuks, boats)
- Research every communication option (SIM cards, international data plans, unlock your phone)
- Print google map routes, possible hotels, routes, organizations to visit. You may not have internet!



Step 6: Who will pray?

Get reliable, consistent, round-the-clock prayer on the trip.

- Make it easy to sign up (ie. www.signupgenius.com)
- Make it time-specific (2-3 pm on Nov 25)
- Give instructions on how to pray
- Create way to communicate two-way (whatsapp group, email list)
- Create way for them to “follow you” (secret FB page, private Twitter account, or open social media)



Step 7: Go!

- Have a plan.
- Be flexible.
- Practice listening prayer.
- Gather media as you go.
- Be intentional (survey tool).



Step 8: Who can you tell?

The survey trip isn't over until the people or place are engaged long-term!

- Develop media to promote prayer.
- Create an online link to something (youtube video, blog, vlog, Instagram photo essay, profiles)
- Drop it into your organizations natural marketing channels.
- Be persistent, talk about it all the time, pray, keep dreaming.



1-2-4-all Excercise

- *3 minutes*: Complete your worksheet for your dream survey trip.
- *2 minutes each*: Share the ideas for your trip with one person.
- *2 minutes each*: Choose the most compelling one from the doubles group, and share it.
- *All*: I'll lead us in sharing the most compelling one for each group.



Small Group Guides

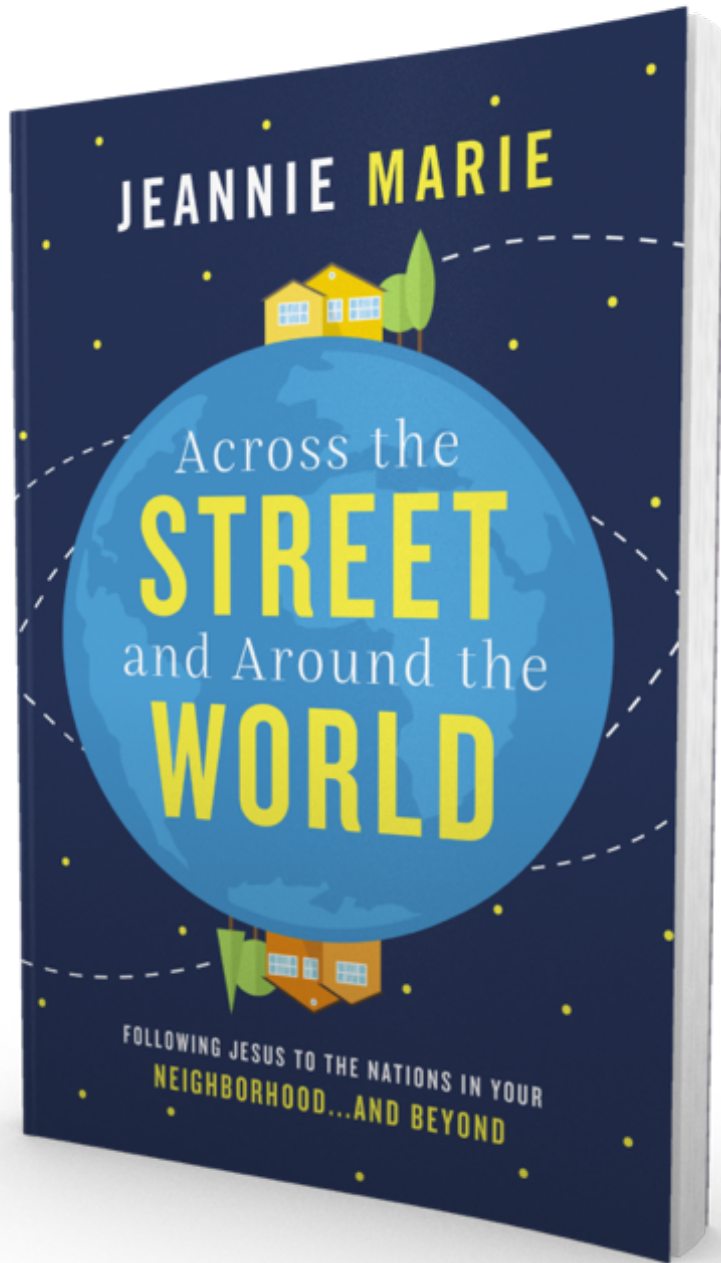
www.AcrosstheStreetandAroundtheWorld.com

**SMALL GROUP GUIDE
ACROSS THE STREET (SIX WEEKS)**



SMALL GROUP GUIDE (3 MONTHS)





Q&A

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