

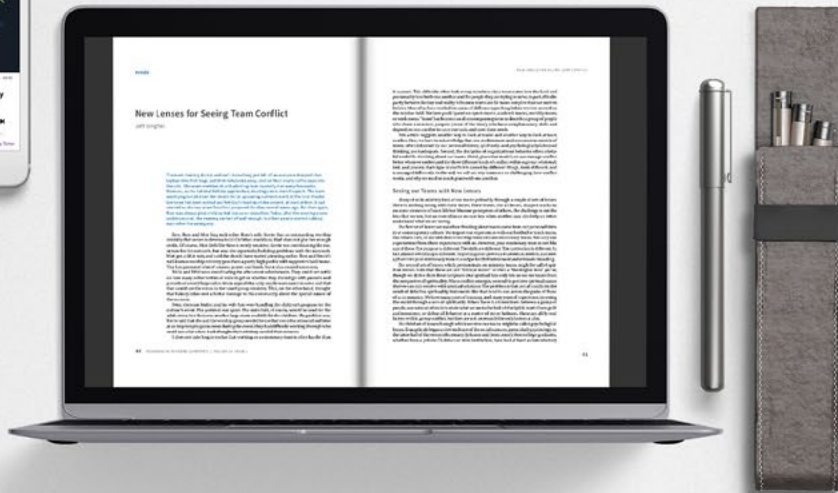
# Sponsorship Opportunities

2018

// MISSIO NEXUS PRODUCTS + SERVICES







## A Anthology

A curated collection of writings by some of the world's foremost authors, speakers and thought leaders. Full-page **\$1,500**. Half-Page **\$1,000**.

- Ad remains in online & digital issue indefinitely.
- 2000 viewers

## 🎧 Podcasts

Hosted bi-weekly by Ted Esler, podcasts feature an interview with a Great Commission activist to learn about the trends affecting missiology and the strategies behind the global Christian movement. **\$1,000**

- Sponsor recognition on Podcast landing page Jan-Dec of year purchased.
- Verbal thank you in Podcast. Podcasts available indefinitely.
- 2 broadcasts per monthly. Sponsorship acknowledged in 4 episodes. 6000 listeners annually.

## 📰 EMQ

The *Evangelical Missions Quarterly* is an online professional journal that has been serving the worldwide missions community for over 50 years.

EMQ Website Big Ad **\$700**.

- Ad with your link for 1 quarter\* located in sidebar of EMQ information pages.
- May be shared with 2-4 other ads.

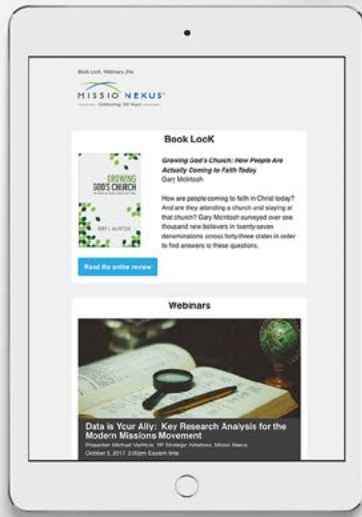
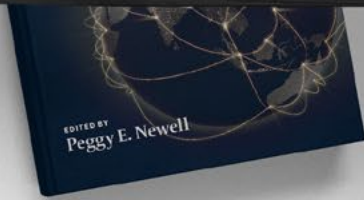
EMQ Online Article Pages **\$1,000**.

- Exclusive ad with your link for 1 quarter\*
- Displays on all 10-12 article pages.

EMQ Email Big Ad **\$250**.

- Ad with your link on 1 quarter\* email announcing release of new EMQ.
- Placement at end of email; shared with 1 other ad.

\* Request for preferred quarter based on availability.



## Missiographic

Missiographics brings mission data and powerful visuals together in a dynamic combination to engage various audiences about key information that is impacting ministry. Sponsored **\$1,000**.

- Logo on Missiographic landing webpage for 1 quarter.
- Announced in weekly Community Update email (~13,500 audience each mailing).
- Logo with link permanently on the Missiographic.
- 1,000 views first 2 days, then ongoing.

## Missio Nexus Website

Ad seen on the Missio Nexus home page, resource pages, and article pages. Website Big Ad **\$300**.

- Sidebar ad for 1 month in rotation with up to 2 others.
- 20,000–35,000 impressions per month.

## Community Update Email

A weekly email announcing upcoming events and links to Missio Nexus resources. Email Big Ad **\$300**.

- Announced in a weekly Community Update email; 1 time; 1 email (~13,500 audience each mailing).
- Ad located at end of email. May be shared with 1 other ad.
- You request the date for the ad; based on availability.

## ★ Special Offers

Discounts available for the following:

- Combine 3 or more Missio Nexus sponsorships with a value of \$2000+
- Combine 2 or more Missio Nexus sponsorships with purchase of a Mission Leaders Conference sponsorship or exhibit.
- Annual sponsorship package can be designed for year-round exposure.



## 🔌 OnMission

A virtual conference to engage the broad missions community in shared learning for the communication of new innovative ideas that will lead to collaborative action for the sake of the Great Commission. **\$1,000**

- Sponsor recognition on OnMission landing page.
- Announced in a weekly Community Update email; minimum of 6 weeks (~13,500 audience each mailing).
- Recognized as sponsor during the event.
- 1 live event; 900 viewers + reposted on website.

## 📺 Webinars

Twenty-four online webinars annually provide a 75-minute online presentation on topics relevant to the missions community. **\$750**

- Logo with link on sponsored webinar information/registration webpage.
- Slide with logo and verbal thank you at beginning of webinar.
- Choose 2 spring and 2 fall webinars (total of 4) with 50–100+ attendees per webinar.

## 🕒 24 Event

24 takes place over 24 hours in a small face-to-face gathering of Missio Nexus members who are focused on exploring and growing together around a specific affinity. **\$1,000**

- Sponsor recognition on the 24 landing page.
- Announced in a weekly Community Update email; minimum of 6 weeks (~13,500 audience each mailing).
- Recognized as sponsor at the event.
- 2 or more annually; average attendance 100–120.

## 💬 Peer-to-Peer

A 2-day CEO event combining directed peer discussions, case studies, networking, panel & table discussions, and inspirational sessions. **\$1,000**

- Sponsor recognition on the event landing page.
- Announced in a weekly Community Update email; minimum of 6 weeks (~13,500 audience each mailing).
- Recognized as sponsor at the event.
- 1 each for 2 different audiences annually.

