

# Sponsorship Opportunities

2018

// MISSION LEADERS CONFERENCE



# 2018 Mission Leaders Conference Sponsorship Opportunities

September 20–22, 2018 • Orlando, FL

The largest gathering of Great Commission leaders in North America

SPONSOR & EXHIBITOR BENEFITS					
Sponsorship Type	Platinum (Elite) \$12,500	Gold (App) \$7,500	Silver (Partnership) \$6,500	Bronze (Learning) \$4,500	Exhibitor \$1,700
Opportunities Available	1	1	1	8	35
Value-added promotional gift or sample product in guest bag*	•		•		
Sponsor logo on conference guest bag	•				
Two push notifications to conference attendees through the mobile app	•	•			
Two-page ad spread in program	•				
Full-page ad in program		•	•	•	
Exclusive sponsor logo on splash page of mobile app		•			
Exclusive sponsor logo displayed on email, website and program promotions of mobile app download		•			
Logo displayed on rotating banner in mobile app	•	•	•		
Listing with logo, 40-word description, and exhibit location in program and mobile app	•	•	•	•	
Listing with 40-word description and exhibit location in program and mobile app					•
Logo displayed at conference registration area	•	•	•	•	
Standing banner with logo* at a charging station for devices at your booth, giving opportunity for sponsor representative to interact with guests.		•			
Sponsor slide with logo in rotation before two (2) selected General Sessions*	•	•	•		
Opportunity to present a 2-minute video at one (1) selected General Session, including a thank-you mention*	•	•	•		
Exclusive sponsor slide with logo at Thursday Welcome Session*	•				
Exclusive opportunity for a 2-minute presentation or video at the Thursday Welcome Session (or General Session above) *	•				
Recognition associated with sponsoring global partners' attendance at MLC. Signage with sponsor name/logo at the Global Partner Network Hub in the Exhibit Hall			•		
Exclusive recognition associated with one of the following 6 Workshop Tracks: <sup>1</sup> Executive Leadership, <sup>2</sup> Globally Engaged Churches, <sup>3</sup> Mission Finance & Administration, <sup>4</sup> Personnel (4 affinities), <sup>5</sup> Short-Term Mission, or <sup>6</sup> Global Strategies. OR all pre-conference learning seminars (2 or more), OR CEO and Church Mission Leader lunches				•	

\* Indicates item provided for and paid for by sponsor; subject to Missio Nexus approval of graphics/content.

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Standing banner with logo <i>or</i> sponsor slide with logo at sponsored activity*				•	
Logo on sponsored event or track web page with link to sponsor home page				•	
Thank-you announcement during sponsored activity				•	
Opportunity to place collateral on chairs or tables before sponsored activity*				•	
<b>ANTHOLOGY &amp; OTHER ADVERTISING APPEARANCES</b>					
Full-color, full-page ad in Fall 2018 <i>Anthology</i> digital issue; email to full membership thanking sponsors and announcing new issue. If using the same ad, may also be in spring issue.	•	•	•		
20% discount on ad in Fall 2018 <i>Anthology</i> digital issue				•	•
Logo on conference home page with link to sponsor home page (March-September)	•	•	•		
Listing in Sponsorship and Service Provider Directory	•	•	•	•	•
Logo in broadcast email promotions before conference	•	•	•		
Name in broadcast email promotions before conference				•	
Logo with link to sponsor home page in post-event broadcast email to attendees	•	•	•		
Mention on Facebook and Twitter	•	•	•		
<b>EXHIBIT HALL – REGISTRATION - MEMBERSHIP</b>					
First choice of booth location in exhibit hall	•	•	•		
Second choice of booth location in exhibit hall				•	
8' (deep) x 10' (wide) exhibit booth with 6' skirted table	2	•	•	•	•
Complimentary conference registration	2	1	1	1	1
\$100 off additional conference registration	2	2	2	1	1
1 year Organizational membership with Missio Nexus to include 1-3 individuals	•	•	•		

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A LA CARTE opportunities are available on a first come basis. With the exception of the WiFi sponsorship, all others may only be purchased in conjunction with either a Mission Leaders Conference Sponsorship or Exhibitor purchase.

A LA CARTE **	
WiFi Sponsor providing free connection in conference area to all attendees. Your choice of password (organizational name or other), to be approved by Missio Nexus and venue. Acknowledgement and thank you at the Thursday Welcome Session (1 opportunity)	\$2000
Sponsor logo on hotel room keys ** (1 opportunity)	\$2000
Lanyards with sponsor name/logo** (1 opportunity)	\$2000
Full-color, full-page ad in the digital Spring and Fall 2018 issues of <i>Anthology</i> (several opportunities)	\$2000
Early morning coffee break in Exhibit Hall (1 each: Friday or Saturday) with signage featuring sponsor logoname** / 25VSRORUPDSURYLGHSNLQZWRORDUWRUN	\$1500 / \$1200
Thursday afternoon Welcome session coffee break in Exhibit Hall with signage featuring sponsor logo/name** / OR sponsor may provide napkins with logo/artwork*	\$1500 / \$1200
Value-added promotional gift or sample product in Mission Leaders Conference bag* (6 opportunities)	\$875
Ad in conference print program; choose full page / half page	\$350 / \$225

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\*\* Use of name/logo will be dependent on design of item.

DISCOUNTS AVAILABLE
<ul style="list-style-type: none"> <li>View the Missio Nexus 2018 Sponsorship information with 10 different opportunities to advertise.</li> <li>When purchased with a MLC sponsorship or exhibit, the price is reduced when you choose 2 or more Missio Nexus options valued at \$1000+.</li> <li>An annual sponsorship package can be designed with you for year-round exposure.</li> </ul>